WELCOME TO HPI

LEADING SUPPLIER OF CLINICALLY-PROVEN ORGANIC NUTRACEUTICAL INGREDIENTS SINCE 2001.

vitamin angels
PROUD SUPPORTER

certified WBENC
WOMEN'S BUSINESS ENTERPRISE

QUALITY ASSURANCE INTERNATIONAL

HPI
HPIngredients
Delivering Herbal Science • Since 2001

USDA ORGANIC

CERTIFIED HALAL حلال
ISLAMIC FOOD AND NUTRITION COUNCIL OF AMERICA

Health Canada Santé Canada

PHONE: (877) 437-2234

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ANNIE ENG

CEO + FOUNDER OF HP INGREDIENTS

Annie scours the earth for innovative medicinal plants. She recently brought Tongkat Ali from the Malaysian rainforests, Citrus Bergamot from the Calabria region of Italy, Andrographis paniculata from S.E. Asia, and Maqui Berry from the Chilean Patagonian region to the North America and global markets.

An accomplished business leader, she brings a unique entrepreneurial **blend of finance, science, product development and marketing**. She has led HP Ingredients to celebrate 17+plus years of year-on-year growth, continually adding exciting new ingredients to the product portfolio.

Prior to founding HP Ingredients, Annie was the vice president of investment and Certified Financial Planner at Gruntal & Co., one of the oldest independent investment banking houses in the US. During her tenure, the firm managed in excess of $19 billion of assets on behalf of its clients through its private client wealth management business. She is a graduate of the University of Wisconsin-Madison, with an accounting and finance degree.

A STORY OF FIRSTS

THE HISTORY OF HP INGREDIENTS

2001

Annie founds HP Ingredients with the mission of bringing sustainably-sourced science-based herbal remedies from around the globe to market.

2003

Annie introduces Eurycoma longifolia to North America. To date, LJ100® has 13 published human clinical studies and is protected by worldwide patent WO 02/17946 A1 and US patent US 7,132,117.

2005

Annie collaborates with the researchers from Universidad Austral Chile to introduce ParActin® to address joint, bone, and muscle health. HPI was awarded US Patent in Dec 2011 US: 8,084,495 B2.

Please write your great title is here

2006

HPI starts custom formulation and private labeling service that uses HPI's premier ingredients. This allows for better control of our premier ingredients and added value service to our clients.

2007

HPI is the first to introduce and popularize the Maqui Berry™ Superfruit from the Mapuche Indians in Chile to the world.

2009

Annie launches Bergamonte® in collaboration with researchers and growers in Calabria Italy. This is the first time that Citrus Bergamot is available as a dietary supplement to address cardiovascular health, metabolic syndrome, and blood glucose control.

2013

Annie forms InnoBioscience LLC a BioPharmaceutical clinical stage company that is conducting human clinical research in Andrographolides for auto-immune diseases such as rheumatoid arthritis, multiple sclerosis, Alzheimer, and fibrosis.

2014

HPI introduces NeuroActin® for brain cell protection, memory, and sharper mind, N.O. Max®for nitric oxide enhancer and vasodilation, and CitruSlim® for cortisol and healthy weight management

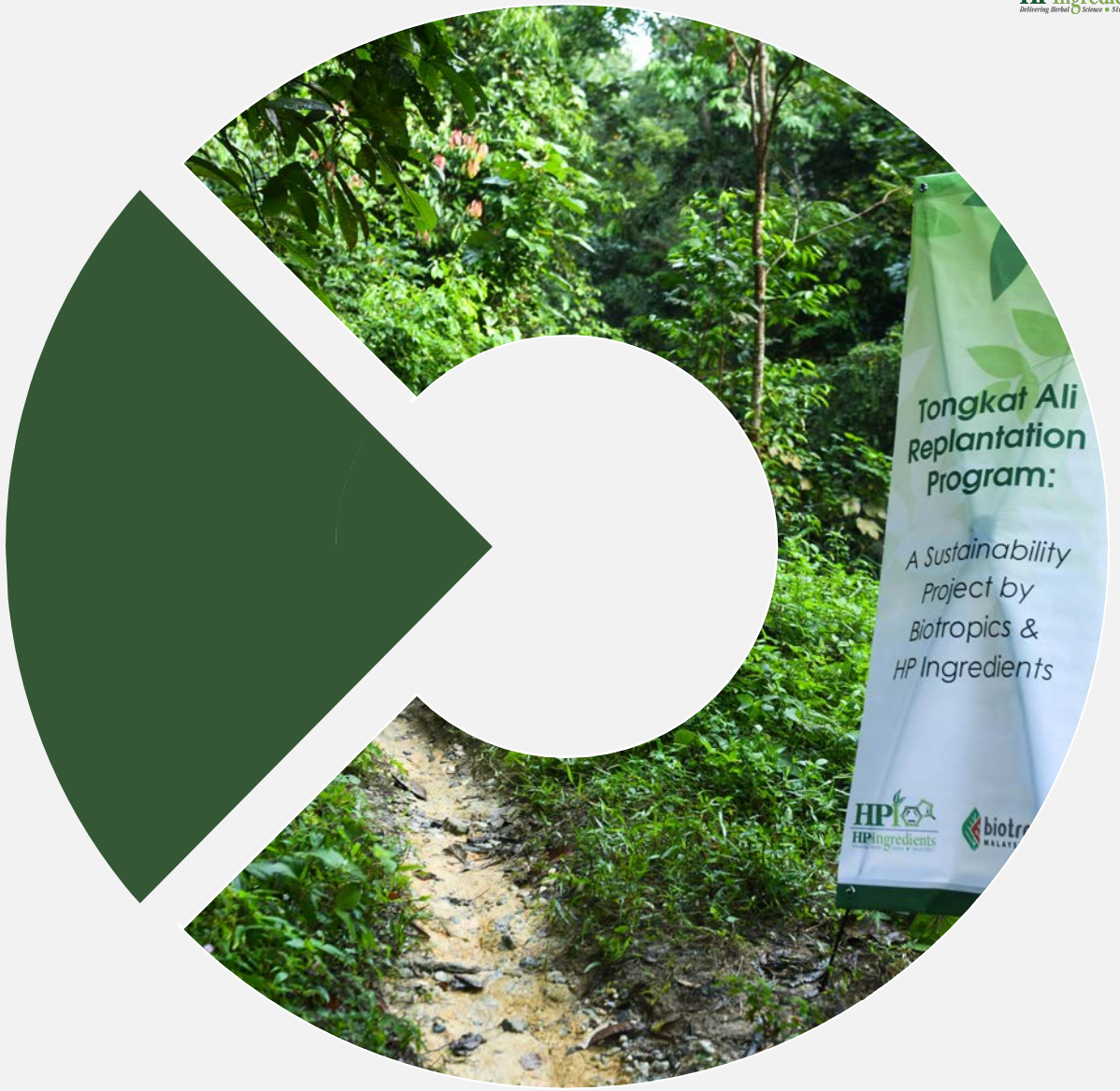
2017

HPI launches NatControl™ and SeaControl™ and the Animal Health Division, offering natural antibiotics for the AquaCulture Food Industry. Introduces kesum, a Malaysian spice as IQ200™ for cognitive and IQ support.

SUSTAINABILITY

PART ONE

Maintaining our “Green” philosophy by using only the highest quality extracts that are produced by sustainable wild-crafting, sustainable harvesting methods and/or organic farming methods, supporting biodiversity of natural resources and the indigenous wild herb collectors in India, Italy, Malaysia and Chile.



SUSTAINABILITY

PART TWO

We support the indigenous people, like the Orang Asli in Malaysia with their vast knowledge of the medicinal plants in the rainforest, and help facilitate their desire to continue to live in the rainforest and maintaining the old ways of life. We launched the first official Tongkat Ali Sustainability/Replanting Program in 2014. 1000 Tongkat Ali seedlings were distributed to the Orang Asli for replanting around their community and forested area.

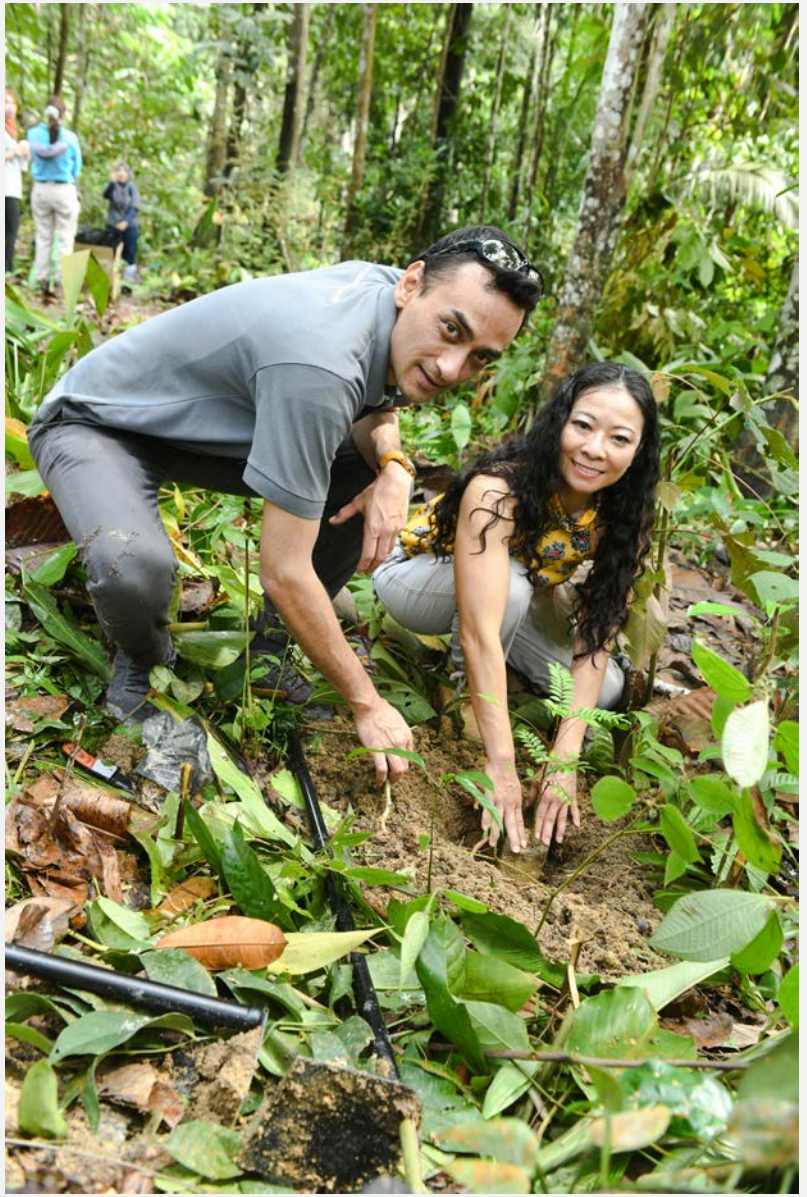
We follow Food and Agricultural Organization of the United Nations (FAO guidelines) and Good Agricultural And Collection Practices (GACP) to ensure the long-term availability of the plant species, the medicinal plant collectors have a regular source of income, and the herbal industry has a long-term supply of Tongkat Ali.

Furthermore, in a concerted effort to preserve the interests of local business, we work with the Malaysian government to prevent the export of raw Tongkat Ali roots to other countries, especially China.

SUSTAINABILITY

PART THREE

Continuity of the Tongkat Ali sustainable program with the Orang Asli is very important to us, because we need to ensure that the Tongkat Ali roots are sustainably harvest to ensure future supply. Today, we will be planting 500 Tongkat Ali Seedlings with the Orang Asli. Come on, let's get our hands dirty, shall we?



INGREDIENTS

RESEARCH-BACKED, PATENTED INGREDIENTS

Placing great emphasis on introducing only **high quality, well researched herbal and other natural products** that have a tradition of documented effectiveness and safety.

LJ100®

BERGAMONTE®

MaquiCare™

PARACTIN®

IQ200™

NeuroActin®

NOMax®

CitruSlim®

ProteoActin™

EXPERT SCIENCE

Working closely with global scientists and universities that have the expertise in providing on-going research and clinical support with published data.

VALUES

At HPI, we do the right thing.

Our social responsibility includes an ongoing evaluation of how we can enhance our business to reflect our respect for the planet, its resources, and its people.

EMPLOYEES

This fosters a diverse and inclusive workplace and sustainable business practices, both of which drive creativity, innovation, and, ultimately, competitive advantage in the marketplace for us and our clients.

Annie Eng
CEO, President

Hame Persaud
Executive VP

Dr. Juan Hancke
Chief Science Officer

Jessica Eng
COO

Jennifer Lacerda Chrisholm
Regional Mgr.

Bill Dunn
Regional Mgr.

CHARITABLE GIVING

Vitamin Angels, Mapuche Indians of Chilean Patagonia, Orang Asli of Malaysia

Example of one initiative:
We work closely with the government of Malaysia to prevent exploitation of the Orang Asli by requiring a license to harvest Tongkat Ali. Only the Orang Asli are allowed to collect Tongkat Ali in the rainforests. Our program allows for approximately 500 Orang Asli to earn a better living by collecting Tongkat Ali from the rainforest.

NATUROPATHIC PRINCIPLES

First, do no harm; provide the most effective health care available with the least risk to patients at all times

Emphasize the condition of health to promote well-being and to prevent diseases for the individual, each community and our world. (Health Promotion, the Best Prevention)

Our Mission closely follows the tenets of Naturopathy, which focuses on naturally-occurring substances, minimally-invasive methods, and encouragement of natural healing.

Recognize, respect and promote the self-healing power of nature inherent in each individual human being. Identify and remove the causes of illness, rather than eliminate or suppress symptoms (Tolle Causam).

Educate, inspire rational hope and encourage self-responsibility for health (Doctor as Teacher). Treat each person by considering all individual health factors and influences. (Treat the Whole Person).

We search the world and research traditional health-care systems for **LIFE-GIVING INGREDIENTS** in the form of plants, herbs and minerals that support the body's natural cleansing and rejuvenating functions.

LIFE-GIVING INGREDIENTS

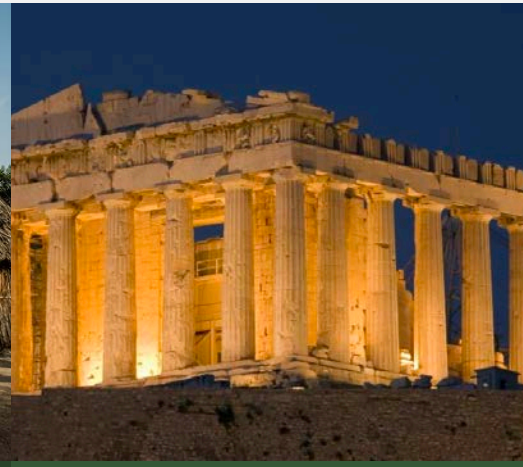
FROM THOUSANDS OF YEARS OLD HEALTH-CARE SYSTEMS SUCH AS:

Ayur-veda (Ayur= Life, Veda= Science, Knowledge) originating in India over 3,000 years ago

Tibetan Medicinal Systems, over 2,000 years old

Traditional **Chinese Medicine** (TCM), over 3,000 years old

Mapuche Medicine & Indigenous Americas Medicinal Systems, over 2,000 years old



Naturopathy (originating from Greece, Hippocrates, the father of western medicine, 2400 years ago)

ANCIENT MEETS MODERN

We also explore diverse ingredients, foods and spices used traditionally and continually by cultures and peoples for centuries.

These traditionally-used ingredients are clinically studied, -tested and -proven using modern scientific research, and published in peer-reviewed medical and scientific journals around the world.

The optimal dosage amounts of these clinically-studied ingredients are determined and verified by HPI's product development team.

OUR FARMING + PRODUCTION STANDARDS

- At HPI, we are vertically-integrated, partnering with farmers and extractors that offer **complete traceability** of ingredients from seed to shelf
- HPI chooses raw material suppliers who grow these health-supporting herbs sustainably, using optimal growing conditions, non-GMO (Genetically Modified Organisms) materials, and who **treat the farmers and soil responsibly**, with high levels of environmental and social stewardship
- The compounds that are identified in the plants as beneficial for the human organism are extracted in a standardized way to **achieve consistent herbal extract ratios** and percentages of the particular compound
- The plants compounds are extracted in **FDA-inspected and ISO** (International Organization for Standardization) facilities
- These compounds are compliant with California Proposition 65 with **no detectable levels of pesticides**, lead or other heavy metals etc.
- All HPI ingredients are **Organic, Kosher- and Halal- certified**, in our certified Organic, Kosher and Halal facility in Bradenton, Florida

OUR THREE MAIN TESTS FOR QUALITY CONTROL

1. IDENTITY

2. MICROBIAL

3. EFFICACY

CERTIFIED ORGANIC STANDARDIZED EXTRACTS

AVAILABLE FOR PRIVATE LABELING

Brand Name	Plant	Active Constituent(s)	Clinically Substantiated Structure Function Claims
BlissCare™	*Mucuna pruriens*	60% L-Dopa	**Natural l-Dopa for Mood and Performance** • Supports athletic performance • Promotes healthy neurotransmission • Stimulates libido
AstraCare™	*Astragalus membranaceus*	50% Polysacharides	*Nourishes natural defense *Supports deep immune function
BeetCare™	Beta vulgaris	10:1 ratio	*Promotes healthy nitric oxide function *Supports healthy blood flow throughout the body
CurcuCare™	*Curcumna longa*	95% Curcuminoids	*Helps cells fight damaging free radicals in the body *Supports healthy joints and healthy inflammatory response *Supports overall wellness and a healthy lifestyle
EchiMune™	*Echinacea purpurea*	12% Polyphenols	*Supports the immune system *Supports overall immune system health

THANK YOU

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